



**RESPONSIBLY GROWN,
FARMWORKER ASSURED®**

AND

**KID
APPROVED**

efi  



Welcome to the family purchase guide for fresh, kid-approved produce certified by Equitable Food Initiative (EFI).



When you see the **Responsibly Grown, Farmworker Assured** label or support an **EFI-certified brand**, it means farmworkers experience safer and healthier working conditions and are engaged to identify problems that impact the safety and quality of your food.

Retailers where you can spot the official EFI label are:



TURN YOUR NEXT GROCERY TRIP INTO A FUN, VALUES-DRIVEN SCAVENGER HUNT!



Even if you don't see the EFI label on the package, you can trust these brands that have EFI-certified operations. Buying from the following companies makes the difference!





Grab & Go: Jumbo Snack Cups, Fruitist

Enjoy premium, farm-fresh blueberries wherever life takes you.

Little Pranksters™, Homegrown Organic Farms®

Their shrunken size and fuzz-free skin break all the kiwi rules.



Mini Cucumbers, Mucci Farms

Bite into them for a refreshing, no-prep snack or slice them up for a quick addition to an appetizer or salad.



Rainier Cherries, Rainier Fruit®

Light sweet cherries are beautifully yellow with a red blush. Sweeter than a dark sweet cherry!

Sweetreats®, Del Fresco Pure

Fresh aroma, crisp, delicious flavor and radiant appeal.



Madarins, Creekside Organics (Fruit World)

From Satsumas and Clementines to Gold Nuggets and all varieties in between! Easy to peel, seedless, sweet and juicy.





Yum Yums® Cherry Tomatoes, Windset Farms®

These gems ensure a perfect balance of flavor and reminiscent of a sugary treat.

Strawberries, GoodFarms™

Meticulously selected for their exceptional size, deep red color and unmatched sweetness.



Lil Snappers®, Stemilt Growers®

Kid-size apples and pears, packed with big flavor in every bite. Available in varieties like Honeycrisp, Fuji, Gala, Pink Lady® and Bartlett pears.